



# JSS MYSORE URBAN HAAT

Sponsored by: Ministry of Textiles (Handicrafts & Handlooms), Govt. of India, New Delhi & Dept. of Industries & Commerce, Govt. of Karnataka

**India's Vibrant Hub for Handicrafts & Handlooms**

## Welcome to JSS Mysore Urban Haat

JSS Mysore Urban Haat is a vibrant showcase of India's rich and diverse artistic heritage, where handicrafts and handlooms from every state come together under one roof.

From intricate textiles and classical paintings to woodworking, metal crafts, pottery, and stone carvings—each creation reflects the cultural identity and craftsmanship of its region.

Step into a world where tradition meets creativity and heritage comes alive.



## About JSS Mysore Urban Haat

### A Prestigious Beginning

The JSS Mysore Urban Haat Building Complex was inaugurated on 09 June 2007 in the gracious presence of:

H.H. Jagadguru Sri Shivarathri Deshikendra Mahaswamiji  
Sri Jagadguru Veerasimhasana Mahasamsthana Math,  
Suttur Srikshetra

H.H. Sri Siddheswara Mahaswamiji  
Sri Jnanayogashrama, Bijapur

Inaugurated by:  
Sri Shankar Singh Vaghela  
Hon'ble Minister for Textiles, Government of India

Presided by:  
Sri Siddaramaiah  
Hon'ble Chief Minister of Karnataka

Established in 2007, JSS Mysore Urban Haat is a dynamic Initiative dedicated to promoting, preserving, and marketing India's rich handicrafts and handlooms through a direct artisan-to-customer platform.

It is a vibrant space where tradition, creativity, and commerce come together, empowering artisans while offering visitors an authentic cultural experience of India's living heritage.

Supported by the Ministry of Textiles, Government of India, the Government of Karnataka, and JSS Mahavidyapeetha, the Haat stands as a successful Public-Private Partnership model committed to artisan welfare and cultural preservation.

The thoughtfully designed campus features 68 permanent stalls, exhibition spaces, training centers, and modern visitor amenities, creating a thriving ecosystem that directly connects artisans with buyers while eliminating middlemen and ensuring fair opportunities.



**One Destination. Countless Traditions. Experience the Soul of India's Craft Culture.**

# JSS MYSORE URBAN HAAT

## Celebrating India's Craft Heritage

India's artistic legacy is a timeless tapestry woven with tradition, creativity, and craftsmanship. JSS Mysore Urban Haat serves as a national platform, uniting artisans from across India and celebrating the spirit of "Unity in Diversity."

## Vision & Objectives

- Promote and preserve traditional crafts across India
- Empower artisans through skill development and market access
- Encourage youth participation in traditional craft practices
- Blend heritage skills with modern innovation
- Provide a national platform for artisans and craftsmen

## A National Showcase of Crafts

- Handlooms & Textiles
- Wood, Stone & Metal Crafts
- Bidriware & Traditional Artifacts
- Folk & Tribal Arts
- Terracotta & Pottery
- Jewelry & Decorative Items
- Eco-friendly Products

Every visit is a journey through India's cultural richness.

## World-Class Facilities

- 68 Artisan Stalls
- Exhibition Hall
- Training & Skill Development Centers
- Administrative Office Space
- Food Court
- Open Cultural Courtyard
- Parking & Landscaped Campus
- Full Power Backup



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## Impact & Achievements

- 152+ Craft Melas Organized
- 10,500+ Artisans Participated
- ₹60+ Crores Business Generated

JSS Urban Haat continues to build a sustainable ecosystem, empowering artisans and preserving India's timeless craft traditions.



## Contact Us

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# PUBLICITY



### STAR OF MYSORE

**Gandhi Shilp Bazaar at JSS Urban Haat Handicrafts Expo-cum-Sale begins**

### ಕೊಪ್ಪಳ

**ಗಾಂಧಿ ಶಿಲ್ಪ ಬಜಾರ್ ಮೇಳಕ್ಕೆ ವಿಧ್ಯುಕ್ತ ಚಾಲನೆ**  
150ಕ್ಕೂ ಹೆಚ್ಚು ಮನೆಗಳಲ್ಲಿ ಮರದ ಶಿಲ್ಪಗಳು, ಆರಲೆಗಾಳಿ, ಸೀರೆ ಮಾರಾಟ

ಮೈಸೂರು: ಗಾಂಧಿ ಶಿಲ್ಪ ಬಜಾರ್ ಮೇಳದ ಉದ್ಘಾಟನೆ ಸಂದರ್ಭದಲ್ಲಿ ಮೈಸೂರು ಅರಸರ ಅಧಿಕಾರಿಗಳು ಗಾಂಧಿ ಶಿಲ್ಪ ಬಜಾರ್ ಮೇಳಕ್ಕೆ ಚಾಲನೆ ನೀಡಿದರು. ಈ ಸಂದರ್ಭದಲ್ಲಿ ಅರಸರ ಅಧಿಕಾರಿಗಳು ಗಾಂಧಿ ಶಿಲ್ಪ ಬಜಾರ್ ಮೇಳಕ್ಕೆ ಚಾಲನೆ ನೀಡಿದರು.



### ಕನ್ನಡಪ್ರಭೆ

**ಜನರ ಮನ ಸೆಳೆಯುತ್ತಿರುವ ಗಾಂಧಿ ಶಿಲ್ಪ ಬಜಾರ್**  
ಕರನೂರು, ಕೈಮಗ್ಗ ಉತ್ಪನ್ನಗಳ ಪ್ರದರ್ಶನ ಮತ್ತು ಮಾರಾಟ 11ನೇ ದಿನ ಆರಂಭ

### ಜಿಎಸ್‌ಎಸ್ ಅರ್ಬನ್ ಹಾತ್‌ನಲ್ಲಿ ಕೈಮಗ್ಗ ಮಾರಾಟ ಮೇಳಕ್ಕೆ ಚಾಲನೆ



### STAR OF MYSORE

**Gandhi Shilp Bazaar: 152nd Handicrafts Exhibition at JSS Mysore Urban Haat**

### ಪತ್ರಿಕಾ

**ಮೈಸೂರಿನಲ್ಲಿ ಹೆಚ್‌ಕರಗಾ ಪ್ರದರ್ಶನಿ 5 ತಕ**

### ಜಿಎಸ್‌ಎಸ್ ಅರ್ಬನ್ ಹಾತ್‌ನಲ್ಲಿ ವಿಶೇಷ ಕೈಮಗ್ಗ ಮೇಳಕ್ಕೆ ಚಾಲನೆ

### STAR OF MYSORE

**Hathkargha Mela at Urban Haat**

### STAR OF MYSORE

**Gujarat Handicrafts Utsav-2025 begins at JSS Mysore Urban Haat**

### ಅರ್ಬನ್ ಹಾತ್‌ನಲ್ಲಿ 240ಂದ ಕರಕುಶಲ ಪ್ರದರ್ಶನ

### ವೈಸೂರು ಮಿತ್ರ

**ಜಿಎಸ್‌ಎಸ್ ಅರ್ಬನ್ ಹಾತ್‌ನಲ್ಲಿ ಗುಜರಾತ್ ಕ್ರಾಫ್ಟ್ ಉತ್ಸವಕ್ಕೆ ಚಾಲನೆ**

### ಪತ್ರಿಕಾ

**ಹಸ್ತಶಿಲ್ಪ ಮೇಲೆ ಕಾ ಉದ್ಘಾಟನೆ**

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